

## Car: Thinking about audience

State Point

Explain

Illustrate with Example

Explain

Illustrate with Example

Car would probably be best for a somewhat older audience: it seems to be more of a drama than an action film. There's no suspense, and no action other than the car falling over the wall. And even the car crash isn't very spectacular: a car slowly rolls to the bottom of a hill and flips over a wall: it's not exactly the stuff of a high speed chase.

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This work is probably for an audience that is more female than male, again mostly because of the dramatic element: **the plot** is more about human interactions—many men, and a lot of younger women will find it a shore.

Another thing about **the plot** that suggests this would be best for a female audience, is that many guys won't want to watch something where the only thing the main guy seems to do is screw up, and then have his daughter say she has been watching over him for the last thirty years.

## Car: Thinking About Audience

State Point

Illustrate with Example

Summarize

This work also suggests an older female audience because of **the setting**: the colloseum, Rome, Outdoor Cafes etc.

Demographics suggest that this sort of location, when combined with a more "interpersonal" plot, suggests an older female audience.

## Ordering The First Part of The Response

State Point

Explain

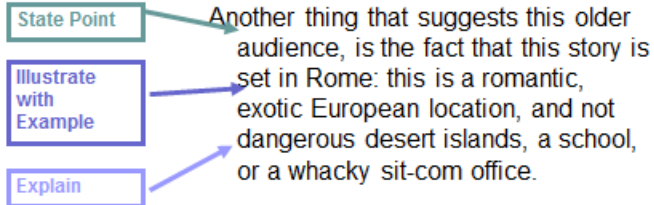
State Point

Explain/ Describe Example

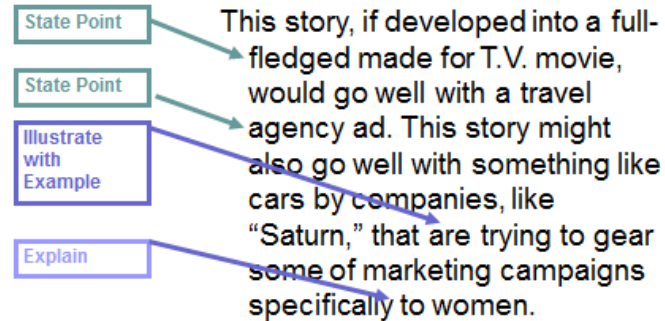
Order of Importance, descending:

This story would probably be most appealing to a female audience, as the story itself focuses on a family, and what happens within this family. At the same time the audience is likely not going to be that young as there is not a lot of action in this story: the only thing that really happens is a car flips over a wall.

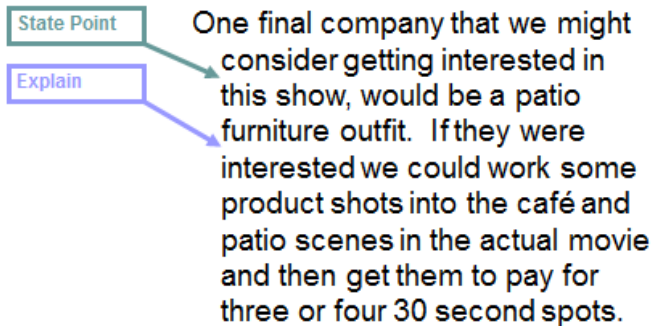
## Ordering The First Part of The Response



## 2<sup>nd</sup> Question Sample Response



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## Checklist

- Did you:
- ✓ Define an audience clearly
  - ✓ Describe elements of the show that would appeal to this audience
  - ✓ Explain how this appeal works
  - ✓ Summarize and conclude
  - ✓ Check grammar, sentence and paragraph structure