

RUBRIC: Media Essay

Criteria:	Level 1 (50% - 59%)	Level 2 (60% - 69%)	Level 3 (70% - 79%)	Level 4 (80% - 100%)
Knowledge				
Understanding of concepts discussed (Relationship between media texts and your life)	Present, simple understanding apparent	Discussion reflects a reasonable level of understanding	Discussion indicates a clear understanding of relationship discussed	Thorough understanding of relationships apparent
Understanding of how texts affect audience and self	Student has some understanding of relationship between works and audience	Student can describe relationship with some clarity	Ideas discussed are fully explained in the context of material addressed	Subtle understanding of use of relationship in the context of material addressed.
Thinking				
Analyse Concepts using specific examples	Analysis of works results in conclusions with limited use of examples to illustrate	Analysis of works discussed results in conclusions with some factual support	Analysis of works discussed results in conclusions clearly illustrated using examples	Analysis of concepts results in conclusions using thoroughly described, useful explanations
Assessment of d Aspects of Problem Under Study	Assessment of given aspects of problem under study is based on limited investigation	Assessment of given aspects of problem under study is based on some investigation	Assessment of aspects of problem under study is based on considerable investigation	Assessment of given aspects of problem under study is based on thorough investigation
Communication				
Relationship of examples to ideas discussed	Some relationship evident	Relationship clear, with some explanation	Relationship between examples and texts explained and clear	Very thoroughly explained, examples reinforce and clarify argument,
Spelling, Grammar and Punctuation	Errors present that hinder comprehension	Errors present but do not interfere with understanding	Few errors present	Only a minimal number of very minor errors present
Use of M.L.A. Style (not required on this exam)	Not using M.L.A. style	M.L.A. used with major errors present	M.L.A. style used with minor errors present	All elements conform properly.
Application				
Discussion of Examples	Minimal context information provided	Still requires additional knowledge on the part of the reader	Understanding of text comprehensible to readers with a working knowledge of text	Discussion, and writer's position w/r/t examples easy to understand by a writer familiar with text
Use of Order	Major problems with ordering strategy used	Some minor transitional problems and breaks in argument evident	Order easy to follow	Ordering strategy transparent, reader can focus on argument being presented
Explanation of Evidence/Thesis	Some attempt at explaining examples/evidence	Relationship between evidence and thesis apparent	Relationship between thesis and evidence explicitly developed	Clear thorough introduction and development of ideas outlined

Comments: